



Nikita Serebryanik

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OBJECTIVE

To obtain a Co-op in the field of IT and/or management for the spring of 2020.

EDUCATION

May 2021

B.S. in Information Technology & Web Science
Business and Management (DUAL MAJOR)
Minor in Economics

Rensselaer Polytechnic Institute (RPI), Troy, NY
Fall 2018 Dean's Honor List
GPA: 3.16/4.0

RELEVANT COURSEWORK

- **Web Science** Spring 2019
Led a team on Design and Development of web application that collects big data about demographics and provides a score that predict how successful this location for a specific business
- **Web Systems** Fall 2018
Led a team on Design & Development of web application that is a platform for RPI students that let them exchange books with each other.

- **Marketing Principles** Fall 2018
Implemented a marketing strategy for RPI Design lab to obtain newsponsors. Designed a solution that uses technological approach to track, contact and interact with different potential customers automatically.
- **Intro to IT and Web Sciences** Fall 2017
Head and worked in a team on Design & Development of web application. Solved RPI Clubs notification problem by creating a new communication platform.

WORK EXPERIENCE

- **Harat's Pub**
Design & Development of a functional website for The pub franchise in Miami. **Summer 2019**
- **RPI Clubhouse Pub Marketing Committee**
Developed and Implemented Marketing strategy to increase number of customers. **Spring 2019 – Present**
- **UPAC SOUND Technician**
Managed teams of students to provide and control sound equipment on university events. **Spring 2019 – Present**

- **Financial Analytics**
Developed a business plan, CBA, ROI, NPV & IRR for an investment in the restaurant. **Summer 2018**
- **Work Study, RPI Arts Department**
Provided assistance in a variety of office affairs as an assistant of arts department Manager. **Fall 2017 – Present**
- **International Ecommerce**
Launched an international trade business. Managed processes such as delivery, marketing, work with a client and budgeting. **Fall 2017 – Summer 2018**

SKILLS

Technical

Graphic Design (Experienced in Adobe Products)
Web Design & Development (frontend, backend, DB, API)
Experience with programming in C, C++, Python
Proficient with variety of Microsoft Office products
Social Media Marketing (FB Ads, Adwords, SEO)
Experience in GIT version control

Business & Management

Experience with analysis (CBA, ROI)
Familiarity with financial statements (Balance Sheet, Income Statement, Cash Flow, PnL)
Knowledge of House of Quality analysis
Experience with Ganttter and other Project Management tools

Soft Skills

Experience organizing successful community events
Excellent problem solving skills
Creativity & Productivity

High quality work and attention to details
Proficiency in Russian.

LEADERSHIP ACTIVITES

RPI Slavic Student Association Vice President & Event Coordinator
Fall 2018 – Present

INTERESTS

Traveling, Snowboarding, Wake surfing, Video editing, Cooking, Artificial Intelligence, Stock Market, Chess